
State: Arkansas **Filing Company:** Physicians Mutual Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: Med Sup/LTC
Project Name/Number: PMA3807/PMA3807

Filing at a Glance

Company: Physicians Mutual Insurance Company
Product Name: Med Sup/LTC
State: Arkansas
TOI: MS08I Individual Medicare Supplement - Standard Plans 2010
Sub-TOI: MS08I.012 Multi-Plan 2010
Filing Type: Advertisement
Date Submitted: 09/20/2012
SERFF Tr Num: PHYS-128694423
SERFF Status: Closed-Filed-Closed
State Tr Num:
State Status: Filed-Closed
Co Tr Num: PMA3807

Implementation: On Approval
Date Requested:
Author(s): Sonya Dickey, Sara Magee-Garcia
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 09/24/2012
Disposition Status: Filed-Closed
Implementation Date:

State Filing Description:

State: Arkansas **Filing Company:** Physicians Mutual Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: Med Sup/LTC
Project Name/Number: PMA3807/PMA3807

General Information

Project Name: PMA3807 Status of Filing in Domicile: Pending
Project Number: PMA3807 Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments: Filed with Nebraska on 9/20/2012.
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Individual Market Type:
Overall Rate Impact: Filing Status Changed: 09/24/2012
State Status Changed: 09/24/2012
Deemer Date: Created By: Sara Magee-Garcia
Submitted By: Sara Magee-Garcia Corresponding Filing Tracking Number: PMA3807
Filing Description:
RE: Medicare Supplement Insurance & Long Term Care Insurance Advertisement
Business Card: PMA3807

Attached are copies of the above referenced material for your review and approval. This material will be used by licensed agents in your state to create an interest in our Company in general and in the following Medicare Supplement policies/rider: Policies Medicare Plans Approval Dates
P020AR A 8-12-09
P025AR F 8-12-09
P026AR G 8-12-09
P027AR High Ded F 8-12-09
P029AR N 5-11-11
High Deductible Premium Discount Rider B345 8-12-09

This material could also generate interest in one of the following Long Term Care Insurance policies:

Policies Approval Dates
P145AR 8-11-04
P146AR 8-11-04
P147AR 8-11-04
P148AR 8-11-04

It will also be used to create an interest in any of our other approved policies. Variable information has been indicated with brackets and includes the agent's name, address, phone number, fax number, and email address. The product lines listed at the bottom of the card will be display the product lines that the agent is licensed to sell. If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use is greatly appreciated.

Company and Contact

Filing Contact Information

Sara Magee-Garcia, Advertising sara.magee-garcia@physiciansmutual.com
Compliance Coordinator
2600 Dodge Street 402-930-2633 [Phone]
Omaha, NE 68131 402-633-1096 [FAX]

State: Arkansas
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: Med Sup/LTC
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Filing Company: Physicians Mutual Insurance Company

Filing Company Information

Physicians Mutual Insurance
Company
2600 Dodge Street
Omaha, NE 68131
(402) 633-1188 ext. [Phone]

CoCode: 80578
Group Code: 367
Group Name:
FEIN Number: 47-0270450

State of Domicile: Nebraska
Company Type:
State ID Number:

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: \$50 per form, 1 form included
Per Company: No

Company	Amount	Date Processed	Transaction #
Physicians Mutual Insurance Company	\$50.00	09/20/2012	62879441

State:	Arkansas	Filing Company:	Physicians Mutual Insurance Company
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010		
Product Name:	Med Sup/LTC		
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	09/24/2012	09/24/2012

SERFF Tracking #:	PHYS-128694423	State Tracking #:		Company Tracking #:	PMA3807
State:	Arkansas	Filing Company:	Physicians Mutual Insurance Company		
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010				
Product Name:	Med Sup/LTC				
Project Name/Number:	PMA3807/PMA3807				

Disposition

Disposition Date: 09/24/2012

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	PMA3807	Filed-Closed	Yes

State:	Arkansas	Filing Company:	Physicians Mutual Insurance Company
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010		
Product Name:	Med Sup/LTC		
Project Name/Number:	PMA3807/PMA3807		

Form Schedule

Lead Form Number: PMA3807							
Item No.	Schedule Item Status	Form Number	Form Type	Form Name	Action/ Action Specific Data	Readability Score	Attachments
1	Filed-Closed 09/24/2012	PMA3807	ADV	PMA3807	Initial:		PMA3807.pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

[Marybeth Munnelly-Rommelfanger]



[CLTC]

[Assistant Division Manager]

[2nd Title Line]

[AR Insurance Producer]

License #: XXXXX]

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[Medicare Supplement, Long-Term Care,
Annuities, Dental, Cancer & Life]



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